

## March 20, 2020

Dear Shames JCC Members,

We hope that you, your friends and family are safe and healthy during these tumultuous times, and for any of you or your loved ones who have contracted the Coronavirus, we wish you a speedy recovery.

Several members have reached out recently to inquire about membership dues while the building remains closed. While we initially hoped to reopen on, or before, April 1st, we now know that is not possible. We remain hopeful that we can safely and responsibly open our doors this spring. To address your questions about membership during our closure, with the support of the JCC Board of Directors, we have established the following options:

- You can choose to maintain your membership and continue to support the critical work, inclusive mission, and community benefits of the Shames JCC. Your standard fees will be treated as a tax-deductible donation and you will receive a tax letter once we reopen. We know this is an unprecedented request but being a member of the JCC has always been more than access to a building. It is about the connections we have to one another, a shared vision for the future, and an investment in our values as a community. During this interruption in daily operations, we have worked tirelessly to provide virtual resources, programming and support for those in need as we continue to service our mission, and our work in this virtual realm is just beginning.
- You can choose to freeze your membership starting April 1st for \$25 per month, and reactivate your membership without penalty upon the building's reopening.
- You can cancel your membership and incur the standard activation fees upon re-enrollment. Requests for membership freeze or cancellation will be put into effect on the first of the following month. (For example, if you contact us on April 3rd to request cancellation, your next scheduled automatic payment on May 1st will not be processed. You will not be refunded for previous automatic charges.)

To request changes to your membership status, please contact Shames JCC's billing department at <u>billing@shamesjcc.org</u>. Your inquiry will be responded to in the order it was received. If we do not hear from you, we will assume that you wish to continue supporting the Shames JCC with your membership. Information about program fees, including Early Childhood, Almost Home, and Summer Camp, will be shared next week.

Like most not-for-profit organizations that operate to serve the greater good versus making a profit, the financial stress of a sudden closure is profound. Membership dues are a critical source of revenue that enables us to meet our financial obligations. If at all possible, we are asking for you to support the Shames JCC by maintaining your membership. We need your support now more than ever.

Thank you,

Peter Boritz, Chair, Board of Governors and Leslie Meyers, Executive Director

